



SHANNONS QUEENSLAND AUTOSPECTACULAR

SPONSORS PACKAGE

15th April 2012
at
WILLOWBANK RACEWAY



INTRODUCTION

The Shannons Queensland Autospectacular is set to become the Premier Car Enthusiasts Event held in the Brisbane Region each year.



The event is run by the Buick Car Club of Australia (Qld) Inc in partnership with Willowbank Raceway Inc.

The Buick Car Club of Australia (Qld) Inc operated the Cleveland Autospectacular for ten years

The inaugural Shannons Queensland Autospectacular held at Willowbank in 2011 achieved:

- *900 cars on Display*
- *150 cars judged in the Car Show*
- *40 Motorbikes on Display & judged in the Bike Show*
- *300 Swap Sites*
- *60 Trade Sites*
- *nearly 6,000 people through the gates on the day.*

The Buick Car Club also ran the highly successful GM Day Autospectacular in 2008 which featured over 500 show cars, trade stalls and attracted the Holden Coupe 60 Concept Car. This was the only Queensland

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event to attract this magnificent concept vehicle.



*Holden's Coupe 60 on display at the GM Day
Autospectacular 2008*

With the closure of the Cleveland Autospectacular the Buick Car Club took the opportunity to team with the Willowbank management team to create an all new Shannons Queensland Autospectacular at Willowbank Raceway in 2011.

This venue provided the opportunity to open up a wide range of additional features that were incorporated into the event and continue to be added on an annual basis.

Autospectacular events have attracted entrants from the Bayside of Brisbane Region, Toowoomba, Bundaberg, Northern NSW as well as from areas

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throughout the Logan, Ipswich & Brisbane City district.

The Shannons Queensland Autospectacular will again be managed by the Buick Car Club of Australia (QLD) Inc, in conjunction with Willowbank Raceway Inc.

This event will build upon the already good reputation established by the Buick Car Club (Qld) Inc events held in South East Queensland.

This is your opportunity to share in the rewards!



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SPONSORS PACKAGES

There are two (2) levels of Sponsorship available for the Event:

Platinum Sponsor Package

** Platinum Sponsors are the recognised Major (Platinum) Sponsors for the Event.*

** Platinum Sponsors receive a prime exposure Sponsor Site in Trade Alley adjacent the Judging Car Show Area of size approximately 18 metres in length x 6 metres in depth.*

** Platinum Sponsors are recognised on the Champion of the Car Show Trophies.*

** Platinum Sponsors receive Advertising on the Event Website & on the Public Announcement Audio System over the Event Day including sponsor provided advertorial content.*

**Platinum Sponsors have a linked logo on the official Shannons Queensland Autospectacular website.*

** Platinum Sponsors receive 50 Free Staff Entry Passes to the Event.*

**Platinum Sponsors receive 2 VIP car parking passes.*

** Platinum Sponsors may place and display five large banners near the two entry points and within the venue/display car area in addition to on stand advertising.*

**Platinum Sponsors may hand out promotional material at the two entry points to the event.*

**Platinum Sponsors receive access to a non catered corporate retreat office.*

**The Platinum Sponsor Package cost is \$1 000.00.*

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Gold Sponsor Package

**** Gold Sponsors are the recognised (Gold) Sponsors for the Event.***

****Gold Sponsors receive a prime exposure Sponsor Site in Trade Alley adjacent the Judging Car Show Area of size approximately 18 metres in length x 6 metres in depth.***

****Gold Sponsors are recognised on a portion of the Major Car Show Trophies,***

****Gold Sponsors receive Advertising on the Event Website & on the Public Announcement Audio System over the Event Day.***

****Gold Sponsors receive 20 Free Staff Entry Passes to the Event.***

**** Gold sponsors receive 1 VIP car parking pass.***

****Gold Sponsors may place and display three large banners within the venue/display car area in addition to on stand advertising.***

****The Gold Sponsor Package cost is \$500.00.***



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SPONSORS BOOKING ENQUIRIES

For 2012 Shannons Queensland Autospectacular Sponsors Enquiries, please contact:

Brian Hall on (0403 960 584)

Or contact us via our Event Website enquiries email:

info@queenslandautospectacular.com.au

We would welcome your Enquiry!

So Join Us by becoming part of one of the greatest Car Enthusiast Events on the 2012 Queensland motoring events calendar!!



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